

The Academic Plan is a semester-by-semester plan for the full-time student. Part-time students should work with an advisor to customize the map to fit individual needs.

|  |  |  |
| :---: | :---: | :---: |
|  |  |  |
|  |  |  |
|  |  |  |
| 5 |  |  |
|  |  |  |
| Name |  |  |
|  |  |  |
| $\square$ |  |  |
|  |  |  |
| $4 \times$ |  |  |
| \% |  |  |
|  |  |  |
| $\pm$ |  |  |
| 4, |  |  |
|  |  |  |

ELECTIVE OPTI4325]

|  |  |  |
| :--- | :--- | :--- |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

Program Description: The Business Management degree is for those who wish to obtain an Associate of Applied Science degree and enter the workforce upon completion. The program provides a broad course of study in Management, Marketing, Accounting, Advertising, Personal Selling, Entrepreneurship, and Finance. *Many Business Management courses use free Open Educational Resources (OER), which significantly reduce the overall cost of course materials.

## Admission Requirements:

There are no specific admission requirements for this program. Business Management coursework requires reading and a level of math proficiency. Certain general education coursework requires specific measures for placement. See www.jeffco.edu/future-students/admissions/math-english-placement or consult an advisor for more information.

Department Faculty Advisors: Dr. Cindy Rossi and Mrs. Kathy Johnson
Associate Dean: Dr. Terry Kite

## Employment Outlook/Median Salary*:

|  |  |  |  |
| :--- | :--- | :--- | :--- |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |

*Employment information based on current Bureau of Labor Statistics Occupational Outlook Handbook.
**Projected \% of change in employment 2016-2026; the average for all occupations is 7\%.

## Jefferson College Program Highlights:

The Business Management degree is for those who wish to obtain an Associate of Applied Science degree and enter the workforce upon completion. The program provides a broad course of study in Management, Marketing, Advertising,

